



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com,
email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICICI Prudential Banking & PSU Debt Fund, ICICI Prudential Ultra Short Term Plan, ICICI Prudential Blended Plan - Plan B (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that February 15, 2016* has been approved as the record date for declaration of following dividend under the plans/dividend options under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the plans/dividend options of the Schemes, at the close of business hours on the record date subject to availability of distributable surplus.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on February 08, 2016 (₹ Per unit)
ICICI Prudential Banking & PSU Debt Fund		
Half Yearly Dividend	0.0005	10.4325
Direct Plan - Half Yearly Dividend	0.0005	10.4916
ICICI Prudential Ultra Short Term Plan		
Half Yearly Dividend	0.0005	10.3806
Direct Plan - Half Yearly Dividend	0.0005	10.4692
ICICI Prudential Blended Plan - Plan B		
Half Yearly Dividend Option - I	0.3582	10.4526

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the Scheme.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : February 09, 2016

No. 003/02/2016

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.